**BBII-305**

**Third Semester BBA-Industry Integrated,**

**Examination Aug/Sep-2015**

**Business Environment**

**Time:-3Hours Max. Marks: - 75**

**SECTION-A**

**Answer any five questions. (5\*5)**

1. Enlist the limitations of capitalistic economy.
2. Write in nutshell about restrictive trade practice.
3. What do you mean by production policies?
4. Define the concept of business environment.
5. Mention the various types of pollution.
6. What business means in a social system?
7. Briefly define Gandhi’s principle trusteeship.

**SECTION-B**

**Answer any two questions. (10\*2)**

1. Write a detail note on natural environment.
2. Explain the concept of business ethics. How businessmen practice unethically against consumers?
3. Discuss the economic view points of objectives of the business.

**SECTION-C**

**Answer any two questions. (15\*2)**

1. Explain the principles of business ethics.
2. Enumerate the methods to discharge social responsibility.
3. Trace out various marketing policies.